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| 10/828,956 | 04/20/2004 | John Man Kwong Kwan | 358-001CIPC | 7144 |
| | 7590 09/12/2007 IITH & ASSOCIATES | EXAMINER | | |
| | RK MALL ROAD, 3RD | PATEL, NIRAV B | | |
| NEWARK, CA 94560 | | | ART UNIT | PAPER NUMBER |
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

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| | Application No. | Applicant(s) | |
| Office Action Commons | 10/828,956 | KWAN, JOHN MAN KWONG | |
| Office Action Summary | Examiner | Art Unit | |
| The MAIL INC DATE of the | Nirav Patel | 2135 | |
| The MAILING DATE of this communication ap Period for Reply | opears on the cover sheet with the | e correspondence address | |
| A SHORTENED STATUTORY PERIOD FOR REPI WHICHEVER IS LONGER, FROM THE MAILING [- Extensions of time may be available under the provisions of 37 CFR 1 after SIX (6) MONTHS from the mailing date of this communication If 'NO period for reply is specified above, the maximum statutory period Failure to reply within the set or extended period for reply will, by statu Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b). | DATE OF THIS COMMUNICATION 136(a). In no event, however, may a reply be divided will apply and will expire SIX (6) MONTHS from the course the application to become ABANDOI | ON. timely filed om the mailing date of this communication. NED (35 U.S.C. § 133). | |
| Status | | | |
| 1) ⊠ Responsive to communication(s) filed on <u>02</u> . 2a) □ This action is FINAL . 2b) ⊠ Th 3) □ Since this application is in condition for allowed closed in accordance with the practice under | is action is non-final. ance except for formal matters, p | | |
| Disposition of Claims | | | |
| 4) ⊠ Claim(s) 1-19 is/are pending in the applicatio 4a) Of the above claim(s) is/are withdres 5) □ Claim(s) is/are allowed. 6) ⊠ Claim(s) 1-19 is/are rejected. 7) □ Claim(s) is/are objected to. 8) □ Claim(s) are subject to restriction and/ | awn from consideration. | | |
| Application Papers | | | |
| 9) The specification is objected to by the Examir 10) The drawing(s) filed on is/are: a) according an applicant may not request that any objection to the Replacement drawing sheet(s) including the corresponding to the second and the specific properties of the second and the specific properties are specifically as a specific properties. | ecepted or b) objected to by the edrawing(s) be held in abeyance. Section is required if the drawing(s) is | See 37 CFR 1.85(a). objected to. See 37 CFR 1.121(d). | |
| Priority under 35 U.S.C. § 119 | | | |
| 12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority application from the International Bure * See the attached detailed Office action for a list | nts have been received. nts have been received in Applicationity documents have been rece au (PCT Rule 17.2(a)). | ation No ived in this National Stage | |
| Attachment(s) 1) Notice of References Cited (PTO-892) | 4) 🔲 Interview Summa | ary (PTO-413) | |
| 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date | Paper No(s)/Mail | | |

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DETAILED ACTION

1. Applicant's amendment filed on July 02, 2007 has been entered. Claims 1-19are

pending. Claims 2-19 are amended by the applicant.

2. The Office would like to notify the Applicant that there has been a change in the

Examiner to conduct the future examination and prosecution processes of the currently

pending application.

3. Terminal disclaimer filed on July 02, 2007 contains typographic error. The

reference to patent number provided on page 1 (6,792,515) needs to be corrected to

the patent number 6,792,535. Appropriate correction is required.

Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that

form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent except that an international application filed under the treaty defined in section

applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2)

of such treaty in the English language.

4. Claim 1-4 and 14-16 are rejected under 35 U.S.C. 102(e) as being anticipated by

Yoshiura et al (US Patent No. 6,711,276).

As per claim 1, Yoshiura discloses:

means for locating in the digital data, using a predetermined pattern, at least two values that represents a flat area [col. 6 lines 46-57 i.e. detecting a target block]; and means for modifying the values in the flat area to encode a mark into the flat area [col. 7 lines 7-22 i.e. modifying/changing luminance or quantities of each of block]; wherein the means for locating in the digital data is further comprised of: means for calculating a variability for a selected portion of the digital data using the predetermined pattern [col. 6 lines 54-63, col. 8 lines 29-36 i.e. calculating/determining a motion vector]; and means for representing the flat area when the variability is less than a predetermined amount [col. 8 lines 48-57, Fig. 5 i.e. determining rules and area/block based on the magnitude of the motion vector]; wherein the apparatus for encoding is part of a device receiving an unencoded data to create the digital data; and wherein the apparatus for encoding is part of the device using the values in the flat area to create all encoded data [Fig. 1, 2].

As per claims 2, 3, the rejection of claim 1 is incorporated and Yoshiura teaches: the predetermined pattern is a regular pattern/ an irregular pattern [Fig. 3, col. 6 lines 54-64].

As per claim 4, the rejection of claim 1 is incorporated and Yoshiura teaches: wherein the predetermined pattern identifies a consecutive set of values [Fig. 3, 4].

As per claim 14, the rejection of claim 1 is incorporated and Yoshiura teaches:

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at least one of the means is implemented using a computer accessing a memory [Fig. 1,

2].

As per claims 15-16, the rejection of claim 1 is incorporated and Yoshiura teaches:

wherein the device is included in a computer receiving the unencoded data,

wherein the device communicates with a processor within a computer to create the

encoded data within the computer [Fig. 1, 2,].

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all

obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains.

Patentability shall not be negatived by the manner in which the invention was made.

5. Claims 5-13 and 17-19 are rejected under 35 U.S.C. 103(a) as being

unpatentable over Yoshiura et al (US Patent No. 6,711,276) and in view of Echizen et al

(US Patent No. 6,728,408).

As per claim 5, the rejection of claim 1 is incorporated and Yoshiura teaches modifying

the value [col. 10 lines 5-14].

Echizen teaches:

wherein the means for modifying the values is further comprised of: means for modifying tile values according to a recognizable amount, adding the recognizable amount to the value, subtracting the recognizable amount from the value [col. 6 lines 46-62, col. 4 lines 13-29].

Therefore, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to combine Echizen with Yoshiura, since one would have been motivated to provide watermark embedding technique capable of minimizing the number of pixels, while a reliability of detecting embedded data is maintained high [Echizen, col. 1 liens 63-67].

As per claims 6, 7, the rejection of claim 5 is incorporated and Yoshiura teaches modifying the value [col. 10 lines 5-14].

Echizen teaches:

wherein the means for adding/subtracting the recognizable amount to/from the value[col. 6 lines 46-62, col. 4 lines 13-29].

As per claim 8, the rejection of claim 5 is incorporated and Yoshiura teaches: a means for calculating a function of the variability in the flat area [col. 8 lines 29-41, col. 6 lines 46-64].

As per claim 9, the rejection of claim 8 is incorporated and Yoshiura teaches:

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means for computing the recognizable amount as a multiple of the variability in the flat area [col. 8 lines 29-41, col. 6 lines 46-64].

As per claim 10, the rejection of claim 5 is incorporated and Echizen teaches: means for modifying the values in the flat area to provide at least one known peak in the flat area [col. 4 lines 14-38].

As per claim 11, the rejection of claim 1 is incorporated and Echizen teaches: means for modifying at least two of the values in the digital data to represent a single mark value in the flat area [col. 6 lines 46-61].

As per claim 12, the rejection of claim 1 is incorporated and Echizen teaches: means for locating in the digital data, using a predetermined pattern, at least two values that represents a second fiat area; and means for modifying the values in the second fiat area to encode the mark into the second flat area [Fig. 1].

As per claim 13, the rejection of claim 1 is incorporated and Echizen teaches: means for converting the format of the digital data [col. 2 lines 38-41].

As per claims 17-18, the rejection of claim 1 is incorporated and Echizen teaches: wherein the predetermined pattern is two dimensional [col.2 lines 13-15].

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Response to Amendment

6. Applicant's amendment filed on July 02, 2007 has been fully considered. However, upon further consideration, a new ground(s) of rejection is based on Yoshiura et al (US Patent No. 6,711,276) and in view of Echizen et al (US Patent No. 6,728,408). See rejections above.

Conclusion

7. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Nirav Patel whose telephone number is 571-272-5936. The examiner can normally be reached on 8 am - 4:30 pm (M-F).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kim Vu can be reached on 571-272-3859. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a

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USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

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